

News

Actant experiences significant sales surge.

Actant today announced a surge in sales across their core market-making business. New clients trading on CBOE, AMEX and NYSE Liffe have been welcomed from across all markets in which they operate, including the UK, Amsterdam and the US.

Actant's CEO, Peter Grant, states, 'We are very pleased to have seen this sort of growth in these sorts of times, where Actant has certainly out-performed any renewed market optimism. It is primarily due to the performance of the firm's core market-making product, Actant Quote - its reliability, flexibility and customisation capability - that is proving such a hit. Time and again, it is our reputation that marks us out as the tool of choice for market-makers.'

He adds: 'We are very pleased to have reaffirmed traders' confidence in Actant's products and service delivery. We are now seen as instrumental to trader success and have demonstrated that we work hard not to let our traders down.'

Having consolidated its position on the market-making side, Actant is now well-placed to capitalise and move into the market-taking market, with the imminent launch of their new products - Actant ExStream and Actant Connect. Actant ExStream is the new real-time automated trading tool for market-takers that scans markets for opportunities, and executes orders against pre-set trading criteria, giving traders the performance and control they need to improve profitability. Actant Connect provides market connectivity for non-exchange members. Together they are set to provide an unbeatable comprehensive high frequency market-taking package.

And why is Actant offering this? Peter states, 'Many are diversifying their own business models and moving in to market-taking, but they want a new breed of algorithmic trading software, specifically designed to be flexible and to improve profitability. And that's what we've built.'