

# NEW TECHNOLOGY SOLUTIONS

## A BRIEF SEMINAR & COCKTAIL RECEPTION

Learn how our cutting-edge technology solutions can save you costs and deliver a competitive advantage

**Date:**

Tuesday, March 22, 2011

**Location:**

NYSE Euronext  
11 Wall Street  
7th Floor Card Room

**Time:**

5:00 PM – 7:00 PM

Please forward this invitation to your colleagues.

[Register Now](#)



As a market maker, you are constantly looking for lower latency solutions in the pursuit of best execution for your clients. This seminar will provide insight into how NYSE Technologies and Actant are developing their solutions to give you an edge.

**AGENDA:**

**Welcome**

**James Hyde, Vice President, NYSE Amex Options**

**NYSE Amex Options Update**

**Erich Umar, Vice President, NYSE Amex Options**

Erich Umar will discuss the latest developments with NYSE Amex Options to show how we're working to provide our participants with more opportunities.

**Cost Savings Opportunities through Shared Services**

**Phil Radin, Product Manager, NYSE Technologies**

Phil Radin will explain how you can leverage NYSE Technologies' liquidity centers to host your market data infrastructure and trading technology in return for cost savings and lower latency opportunities.

**A Potent Partnership - Enabling Trader Success with Superfeed and Actant ExStream**

**Fraser Reid, Vice President, North America, Actant**

**Brian McAllister, Strategic Product Owner for ExStream, Actant**

With the launch of Actant ExStream, a new, low latency, programmable, algorithmic trading application, learn how the exciting synergies between Actant and NYSE Technologies can deliver outstanding levels of trading intelligence, whilst continuing to focus on low latency as the primary goal.

**Market Data Technology Advances**

**Chris Zanelli, Product Manager, NYSE Technologies**

Chris Zanelli will demonstrate how NYSE Technologies' new certification with Actant provides NYSE Amex options brokers with a lower latency and higher available market data feed service.

**Cocktail Reception and Technology Demonstrations**